



tee it up

to cure **SCLERODERMA**

the 4th annual

tee it up
for Cathi Keilty

monday
october 10,
2011

Benefiting the
**Johns Hopkins
Scleroderma Center**

I am proud to invite you to the fourth annual Tee It Up for Cathi Keilty charity golf tournament and dinner, to be held Monday, October 10, at Hunt Valley Golf Club. The net proceeds from the event will fund research at the Johns Hopkins Scleroderma Center for new treatment options and a cure for scleroderma. The event is named for my wife Cathi, who passed away after battling an aggressive form of scleroderma. Cathi gave so much of herself to help others, and we're continuing that mission in her memory.

Scleroderma is a relatively unknown disease that hardens body tissue, which in severe cases can cause organ failure. It affects approximately 300,000 people in the U.S. At the moment, there is no cure for this disease, but encouraging research is underway, and the Johns Hopkins Scleroderma Center is leading the charge.

The turnout for this event has been phenomenal, and we have become the largest fundraiser for the Johns Hopkins Scleroderma Center. Last year we raised close to \$100,000! The Tee It Up for Cathi Keilty committee and I are excited to build off that success and would like you to be involved in helping us fight scleroderma at this year's event. You can purchase a sponsorship, participate in the golf tournament, and/or join us for dinner. The dinner will feature both a live and silent auction, awards presentation from the golf tournament, and a short address from the staff of the Johns Hopkins Scleroderma Center.

I hope you will join us for the event and help raise money to fund research for new treatment options and a cure for scleroderma.

Tom Keilty
Chairman, Tee It Up for Cathi Keilty
Chief Operating Officer, PHH Arval

THANKS TO OUR 2010 SPONSORS

AAMCO | ADESA Auctions | Adrian Steel
| AmeriFleet | Automotive Solutions, LLC |
Avis Budget Group | Bel Air Auto Auction |
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& Touche LLP | Dex Imaging | East Tennessee
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Complete Fleet Care | Ford | Gerber Collision
& Glass | Goodyear | Greater Kalamazoo Auto
Auction | H.M. Dodd Motors Company | The
Highlands Group | International Truck | Jiffy
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Wayne | Manheim Ohio | Marano & Sons |
McKinsey & Company | Mountain State Auto
Auction | My Secret Garden Florist | NACR
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| PHH Mortgage | PricewaterhouseCoopers |
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Auction | Southern Auto Auction | Telwares
| The Seva Group | Toyota Motor Sales |
Under Armour | Vehicle Remarketing Services
| Vista Auto Sales | WebbMason | West
Michigan Auto Auction | Williamsburg Motors

about the event

Join us for an exciting day of golf and an evening filled with fun and laughter at the Tee It Up for Cathi Keilty charity golf tournament and dinner, a fundraising event for the Johns Hopkins Scleroderma Center.



MONDAY, OCTOBER 10, 2011
HUNT VALLEY GOLF CLUB
PHOENIX, MD

activities

- "Scramble" golf tournament
- Special prizes for 1st, 2nd and 3rd place teams, longest drive, closest to the pin, etc.
- Chance to win a new car with a hole in one
- "Beat the Pro" challenge
- Fabulous dinner with special guests
- Silent & live auctions

schedule

- 10:30 Registration opens;
Silent auction opens
- 11:00 Lunch opens
- 12:00 Golf tournament begins
(shotgun start)
- 5:30 Cocktail reception begins
- 6:30 Dinner
- 7:15 Silent Auction closes;
Awards presentation, guest
speaker and live auction

registration/tickets

GOLF

Includes greens fees, cart, lunch, other complimentary amenities, and a ticket to the cocktail reception and dinner
\$150/individual
\$600/foursome

DINNER

Includes cocktail reception and elegant buffet dinner
\$60/ticket

To register for the tournament and/or purchase dinner tickets, visit cathikeilty.com.

Register by September 15.

Please have the following information for each golfer on-hand when completing registration: name, email, handicap, and shirt size (S, M, L, XL, 2X).



tee it up
for Cathi Keilty

TEE IT UP FOR CATHI KEILTY

Address 940 Ridgebrook Road
Sparks, MD 21152

Web cathikeilty.com

ADVISORY COMMITTEE

Steve DiBiagio
Tom Keilty
George Kilroy
Jeff Smith
Kurt Vacovsky
Frederick Wigley, M.D.

CONTACT INFORMATION

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About the Johns Hopkins Scleroderma Center

The Johns Hopkins Scleroderma Center specializes in the care of patients with scleroderma and related conditions. Scleroderma is a relatively unknown disease that hardens body tissue, which in severe cases can cause organ failure. The Center is one of the largest and most active in the world, seeing over 200 new patients each year. Its mission is to provide excellent clinical care while seeking to better understand the causes and best treatment approaches for scleroderma. All physicians at the Center are actively involved in clinical or translational research, looking for ways to transform discoveries in the laboratory into new and better treatments to combat scleroderma.



JOHNS HOPKINS
MEDICINE

Benefiting the
Johns Hopkins
Scleroderma Center

sponsorship opportunities



PLatinum \$5,000+

- Special promotion and prominent mention at awards presentation
- One golf tournament foursome (includes lunch and dinner)*
- Four additional dinner tickets
- Exclusive sponsor name/logo at one tee box and pin
- Full-page ad (5.5 x 8.5") in event program
- Sponsor name/logo at registration table, carts, putting green and website

gOLd \$2,500

- One golf tournament foursome (includes lunch and dinner)*
- Exclusive sponsor name/logo at one tee box and pin
- Half-page ad (5.5 x 4.25") in event program
- Sponsor name/logo at registration table, carts, putting green and website

SILVER \$1,000

- Two golf tournament players (includes lunch and dinner)*
- Sponsor name/logo at one tee box
- Quarter-page ad (2.75 x 4.25") in event program
- Sponsor name/logo at registration table, carts, putting green and website

dinner \$500

- Two dinner tickets
- Sponsor name/logo on table tents and cocktail napkins at dinner
- Sponsor name/logo at registration table, carts, putting green and website

beverage \$500

- Two dinner tickets
- Sponsor name/logo on water bottles and coolers around the golf course
- Sponsor name/logo at registration table, website and event program

Lunch \$250

- Sponsor name/logo on table tents at lunch
- Sponsor name/logo at registration table, website and event program

hole \$250

- Sponsor name/logo at one tee box
- Sponsor name/logo at registration table, website and event program



For more information or to purchase a sponsorship, visit cathikeilty.com.

Register by September 15.

PAYING BY CHECK?

Checks should be made payable to the Catherine A. Keilty Memorial Fund for Scleroderma Research and mailed to:

Janet Mank
c/o PHH Arval
940 Ridgebrook Road
Sparks, MD 21152

SILENT AUCTION DONATIONS

If you have an item you wish to donate to the Silent Auction, please contact:

Peggy Zukor
410.771.2735
peggy.zukor@phh.com

Please submit your company logo (in .eps format) and program ad (if applicable, in .pdf, .jpg or .eps format) to sean.davis@phh.com by September 15.

*Platinum, Gold and Silver sponsors - Please have the following information for each golfer on-hand when completing registration: name, email, handicap, and shirt size (S, M, L, XL, 2X).

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